ARE YOUR CLIENTS GETTING THE ACTIVE MANAGEMENT THEY'RE PAYING FOR?

Many actively managed all cap Australian equity funds act more like closet index funds. This can make the job of finding a suitable active core fund quite challenging. If your clients are paying active fees, they deserve a manager who works hard to find promising investments others may overlook.

As a major global investment manager with more than 75 years of experience in active management, T. Rowe Price has perfected the mix of research and collaboration that's needed to create real value from active management.

WHAT GIVES US AN EDGE IN ACTIVE MANAGEMENT?

Global Edge:

We believe proprietary, fundamental research is the key driver of value-added active management. Very few fund managers can rival the depth and breadth of our research resources. Our experienced local team is supported by insights and information from our equity team of 118 research analysts, 71 portfolio managers, 5 quantitative analysts and 22 equity traders.*

Effective collaboration lets us access knowledge and insights from our globally integrated research platform in an unparalleled way.

To us, collaboration is so essential that we don't leave it to chance. We actively cultivate it by creating multiple communication channels and linking the compensation of our investment professionals with their collaboration across the firm.

Robust and enviable investment process:

As quality growth investors, we seek out strong companies that the market may have undervalued. We use a rigorous assessment process that takes into account factors such as business fundamentals and earnings growth for each company.

Our disciplined, research-based investment process lets us generate unique insights with conviction. This results in a relatively concentrated portfolio of 30–50 stocks (typically 35) that represent our best ideas.

Highly experienced team:

Randal Jenneke leads a seasoned team that has invested through many different business cycles and market events. The team's diverse backgrounds and market knowledge help them search for opportunities across all sectors.